

## THE STORY OF A NEW WORLD



**“PEOPLE KNOW MORE ABOUT THE PROBLEMS OF THE WORLD THAN THE SOLUTIONS. WE WANT TO CHANGE THAT!”**

CARL A. FECHNER, DIRECTOR, PRODUCER & COMPANY FOUNDER

### THE STORY OF A NEW WORLD

This 90-minute impact film will be shot on four continents, distributed to at least 50 countries and aims to raise awareness and motivate people to act sustainably.

Combining a stirring feature film narrative with real-world solutions to the climate crisis, this is a ground-breaking film about a new world we desperately need.

### WHAT THE IMPACT PROJECT WANTS TO ACHIEVE AND WHY IT IS SPECIAL

The project will showcase existing solutions to many of the climate problems we are faced with and detail how we can create the necessary change in consciousness to achieve a more sustainable world in the shortest possible time.

This film is not just a film, but the launch of a global, multi-year impact campaign! **THE STORY OF A NEW WORLD** is establishing a community of international scientists, activists, entrepreneurs, politicians and everyday citizens who want to help shape the global transformation process into a sustainable age.

Through a dynamic mixture of event campaigns and local action events in 50 countries, social media campaigns, international influencers and education campaigns collaborating with thousands of NGOs worldwide, **THE STORY OF A NEW WORLD** will reach an audience of millions.

### THE MAKERS

#### fechner**MEDIA**:

An international team with the determination, networks, expertise and goal of reaching 100 million viewers who can visualise a sustainable future together.

- 30 years of experience within international cinema and TV documentary productions
- Worldwide audience successes with films such as THE 4th REVOLUTION, CLIMATE WARRIORS and POWER TO CHANGE
- Over 15 million viewers worldwide
- Translated into 29 languages
- We walk the talk and work according to sustainable Green Shooting guidelines

#### CARL A. FECHNER

Award-winning documentary film producer and director

#### JOHANNA JAURICH

“Best Women Filmmaker” Co-director

#### KATJA SCHWENKE

Creative Producer, visionary and former CEO of an international renewable energy corporation

### CURRENT STATUS

- 69% of the project already financed through independent investment
- An internationally renowned author is currently finishing the screenplay
- More than 1,500 supporters, renowned ambassadors, an impact investor and more than 100 companies are already on board
- International production company Silver Reel who is known for films such as THE WIFE, LOVING VINCENT, EYE IN THE SKY, OFFICIAL SECRETS and many more, is co-producing the feature film element

### CURRENT TIMETABLE (PROGNOSIS)

- mid 2022 - Financing completed
- end 2022 - Filming begins
- end 2023 - Film release

### FINANCING AND INVESTMENT OPPORTUNITIES

#### THE STORY OF A NEW WORLD GMBH

**Total budget:** 4.6 million Euros

**Source of funds:** Crowdfunding, sponsorship, impact investment, co-production, film funding

**Use of funds:** Film production, impact and event campaigns, marketing, administration

**Remaining investment opportunities:** 1.42 million Euros

- Impact Investment:  
Starting at 200.000 euros as an a-typical silent partner in STORY OF A NEW WORLD GmbH
- Worldwide evaluation period of 5 to 7 years
- BaFin-approved investment paper available
- Attractive ROI possibilities
- Corporate sponsorship
- Philanthropic donations possible

Responsible for Impact Investment: Carl-A. Fechner

The confidential investment document can be requested from [carl-a.fechner@fechnermedia.de](mailto:carl-a.fechner@fechnermedia.de)

The content of this paper serves only as initial information and is not the basis for an impact investment decision. Only the BaFin-approved investment document is approved for impact investment.

**BY WORKING TOGETHER, A NEW WORLD IS POSSIBLE**